



Best Practices

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www.wood2good.eu



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In partnership with:



Main objectives

Collect & Share good ideas
Make someone's dreams
become some others'

Output

**17 good practices are online
and 6 are published in the
booklet**

Focus on

**best practices involving
collaboration of different
stakeholder in the
restructuring process
and**

**best practices centered on
green solutions**

Best Practices in the booklet

Coulidoor (France)

Formalization of a CSR charter

Sustainable development

Best Practices in the booklet

Formabilio (Italy)

Community development

Made in Italy

Ecofriendly



Best Practices in the booklet

Reverse (Italy)

Relational economic model

Involvement of territorial stakeholders

Cascade use of wood

Best Practices in the booklet

Valcucine (Italy)

« Man should not make marks in the sand that cannot be cancelled by the wind »

Best Practices in the booklet

Actiu (Spain)

Respecting the environment and
integrating innovation, sustainability,
territory, industry and architecture

Best Practices in the booklet

Micuna (Spain)

Solidarity fair competition safety and
welfare of workers respect of the
environment supporting mothers and
working women quality safety and
respect of children's rights

Keywords

Tradition & Innovation

**Communication & Commitment
to the market, to the
consumer, to the environment**

**Local & global community
(glocalism?)**

In one word

**These firms operate their
business consciously or
unconsciously in a CSR frame**

One lesson to learn

A CSR approach, declined for the single firm or as a territorial effort, may represent a consistent, coherent and pervasive model to endorse

Territorial CSR

**Could it be our
vision?**

Thank you for your attention!

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